



BERKSHIRE HATHAWAY
HomeServices
Florida Network Realty



The World's Most Respected Brand and the Area's Most Trusted Real Estate Company...

Over 25 years ago Prudential Network Realty was founded with one clear goal in mind: to raise the level of professionalism in real estate in Northeast Florida. We knew that we would achieve our goal as long as two key elements were present: 1) a well-known brand that commanded respect and trust and 2) a select team of Realtors and employees with a shared vision and passion for serving client needs.

In 2013 we were presented with a rare opportunity to affiliate with the world's most respected brand: Berkshire Hathaway. On January 29, 2014 we celebrated the launch of Berkshire Hathaway HomeServices Florida Network Realty, merging the power and prestige of the Berkshire Hathaway name with Northeast Florida's most trusted real estate company. Although our name has changed, we are the same locally owned and operated company and our commitment to our clients and the community remains as strong as our 25 year history.

Respectfully yours,



Linda Sherrer
Founder, President and CEO



Christy Budnick
Executive Vice President and Broker





**The Sign Of Strength.
The Sign of Commitment.
The Sign of Experience.**



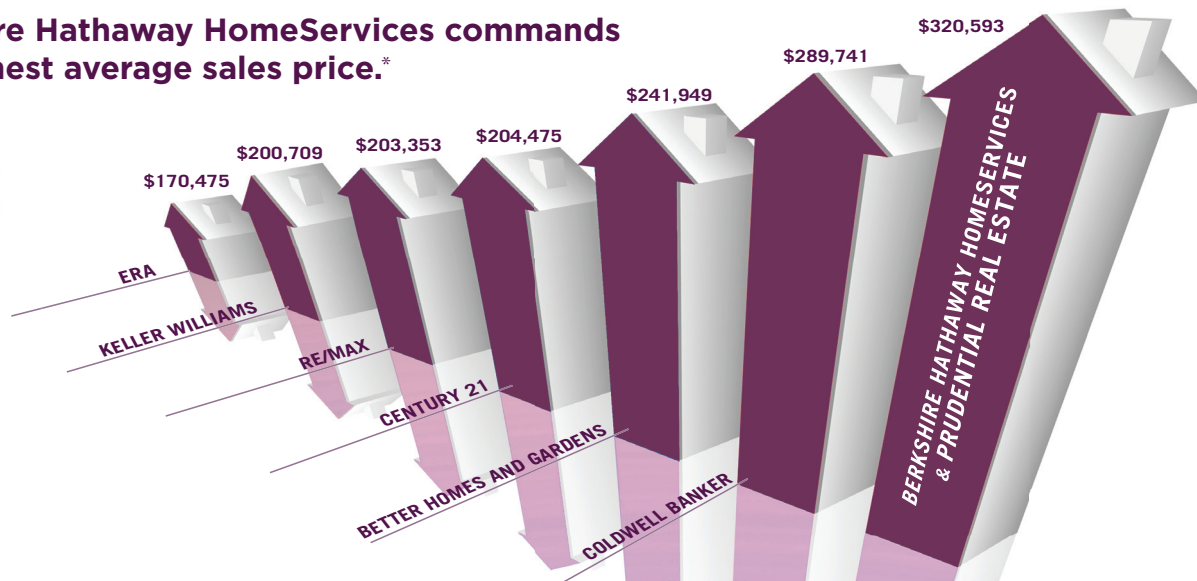
**BERKSHIRE
HATHAWAY**
HomeServices

**Florida Network
Realty**

THE POWER OF EXPERIENCE

First home, move-up home, dream home, luxury home or investment property, we are the clear choice.

Berkshire Hathaway HomeServices commands the highest average sales price.*



BEST OF THE BEST

We command the largest market share of homes listed \$500,000 and above.**

SINGLE AGENCY

Simply put, Realtors who are Single Agents work to serve the best interests of their clients.

CONSISTENCY

Our agents consistently achieve the highest market average productivity in Northeast Florida.**

THE POWER OF LEADING THE LUXURY MARKET

As Northeast Florida's luxury leader, we have the largest market share of homes listed \$500,000 and above. Our luxury marketing solution utilizes a combination of online, digital and print media, maximizing exposure of our listings to an affluent audience that is local, national and global in scope.**

THE POWER OF TOP AGENTS

Our Realtors consistently outperform the market, boasting the highest productivity of any company in Northeast Florida.**

THE POWER OF SINGLE AGENCY

There are two primary agency relationships in Florida: Single Agency and Transaction Brokerage. Single Agency provides the highest level of client service and representation afforded by law. As a Single Agent, the Realtor enters into a fiduciary relationship with the buyer or seller and must work to achieve the best terms for their client. Transaction Brokerage does not allow for buyer or seller representation, but instead acts as a neutral go-between to complete the transaction.

THE BIGGEST NAME IN REAL ESTATE

Introducing Berkshire Hathaway HomeServices Florida Network Realty

HARRIS POLL

Real Estate Agency
Brand of the Year
2014 Harris Poll
EquiTrend® Study***

BARRON'S

Number 1 Company in
Barron's 2013 Ranking of
the World's Most
Respected Companies***

FORTUNE

Number 4 Company in
2014 FORTUNE Magazine's
World's Most Admired
Companies***

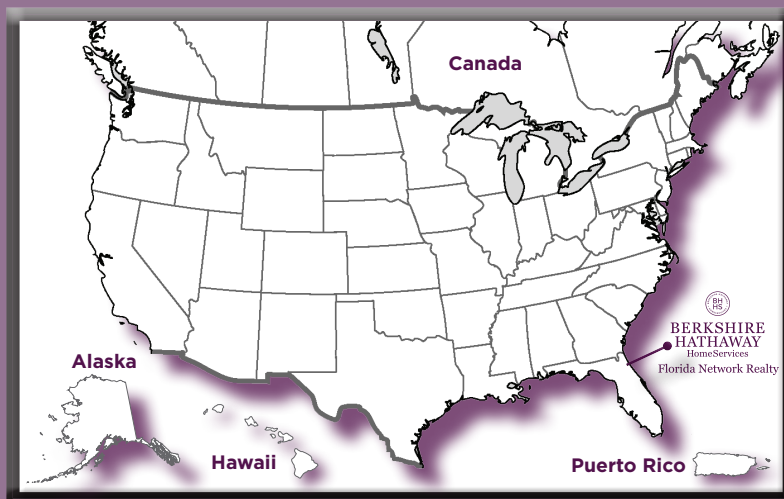
***“Berkshire Hathaway is built to be forever... it's true
of all the businesses we own.”*** - Warren Buffett, Chairman and
CEO of Berkshire Hathaway

THE MOST WELL KNOWN, TRUSTED BRAND IN THE WORLD

Berkshire Hathaway HomeServices is the first consumer facing organization entrusted to use the world-renowned Berkshire Hathaway name. Founded in late 2013, the Berkshire Hathaway HomeServices network has quickly become the second largest, full service real estate brokerage firm with over 66,000 real estate professionals in all 50 states, Puerto Rico and Canada.

THE POWER OF RELOCATION

Creating a stress free transition into Northeast Florida is our business. Based on our years of market experience, reputation and industry knowledge, we are an approved broker with all national relocation management companies. With over 21% of the company's annual closed business resulting from relocation business, our full time Relocation Department is focused on partnering with our highly skilled relocation-certified agents to represent hundreds of relocation buyers and sellers each year.



THE GAME CHANGER IN RESIDENTIAL REAL ESTATE.



**BERKSHIRE
HATHAWAY**
HomeServices

**Florida Network
Realty**

SOLD

For Pricing, Pictures & Info
Text Network to 85377

GTS

GIBRALTAR TITLE SERVICES

BerkshireHathawayHSFNR.com

BERKSHIRE HATHAWAY HOMESERVICES

PRESTIGE

INTERNATIONAL MAGAZINE

* Berkshire Hathaway HomeServices and Prudential Network Realty are jointly owned. Source: Average Sales Price is based on an analysis of the "2012 Franchise/Independent Breakdown of Real Trends 500" reported by Real Trends in May 2012, using transaction sides and sales volume data of the largest brokers recording at least 25,000 closed transaction sides in 2011, as reported in the 2012 Real Trends 500.

** Broker Metrics - Based on per person productivity for year ending 12/31/13

*** <http://www.berkshirehathawayhs.com/>

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